



# 50th Anniversary Sponsorship Opportunities

SEPTEMBER 29–OCTOBER 1, 2023

The University of New Hampshire Franklin Pierce School of Law is celebrating its 50th Anniversary between September 29-October 1, 2023. There are several events throughout the weekend where we will be seeking sponsorships to help underwrite the costs of this milestone. Proceeds from the sponsorships will support the law school's 50th anniversary endowment fund which will help ensure the school's continual success for generations to come.

All Franklin Pierce alumni with valid emails (approximately 4,200) will be invited via an evite and printed postcard. Projected number to attend: 400 to 500 alumni and friends.

## Presenting Sponsor \$25,000

- Recognized as presenting sponsor throughout the weekend
- Prominent placement in historical book about the law school
- Logo on all collateral including event program, printed postcard, and e-invitation
- Recognition at podium and on-screen
- Inclusion in social media postings
- 10 admission tickets for reception on Friday evening and reserved table of ten for dinner Saturday evening
- Logo on event page and alumni page on law website
- Other opportunities identified by the corporate sponsor

## Opening Night Premier Sponsor \$10,000 – (Friday Evening)

- Recognized as lead sponsor for opening reception
- Logo on law website event page and all collateral including event program and e-invitation
- Recognition at podium and on-screen
- Inclusion in social media postings
- 10 admission tickets

## Dinner Premiere Sponsor \$10,000 – (Saturday Evening)

- Recognized as lead sponsor for dinner
- Logo on law website event page and all collateral including event program and e-invitation
- Recognition at podium and on-screen
- Recognition in historical book about the law school
- Inclusion in social media postings
- Reserved table of 10 for dinner at Grappone Center

## Class/Firm Table Sponsor \$5,000 – (Saturday Evening)

- Logo on law website event page and all collateral including event program and e-invitation
- Table marker with name or logo
- Recognition on-screen
- 10 admission tickets

## Alumni Tribute Sponsor \$5,000 – (Sunday Morning)

- Logo on law website event page and all collateral including event program and e-invitation
- Recognition on-screen and at podium
- Inclusion in social media postings

## Historical Book Sponsor \$5,000

- Prominent placement in historical book about the law school
- Logo/name included on law website event page and event program
- Recognition on-screen and at podium

## Childcare Sponsor \$2,500

- Logo included on law website event page, printed collateral and e-invitation
- Recognition at event on-screen

## Golf Tourney Sponsor \$2,500

- Logo included on event website, printed collateral and e-invitation
- Recognition at podium and on-screen

## General Sponsor \$2,500

- Logo included on event website, printed collateral and e-invitation
- Recognition at event on-screen
- Includes 2 tickets to each event

## Friends \$1,000

- Includes 2 tickets to each event
- Recognized at event